



AASM Strategic Ambassadors Program

The AASM Strategic Ambassador Program is a part of the AASM annual call for volunteers. All members are encouraged to submit their areas of interest as part of their volunteer application. The ambassador roles align and support the AASM mission and [strategic plan](#).

Service as a strategic ambassador is a one-year appointment with an annual opportunity for reappointment.

Ambassador Roles

Early Career - make connections and forge relationships to help students/residents navigate the field/specialty of sleep medicine.

Education – serve as a resource for educational content and review.

Emerging Technology – support staff in reviewing applications for a new sleep technology award, helping to screen submissions for a People’s Choice innovation award presented at the Sleep Disruptors course.

Membership – serve as a resource for new members, nurture ongoing member connections, and enhance member experiences in person and virtually.

Public Education – serve as a resource for non-media public education inquiries that match interest and availability.

Social Media – raise awareness, engage the community, and promote the AASM's mission and initiatives through various social media platforms.

Qualifications

The ambassador should:

- Be an active member of the AASM in good standing
- Have an interest in, or be familiar with, the strategic ambassador role
- Commit 3-5 hours for an assignment over the course of 12 months (June-June)