AASM Sleep Prioritization Survey

Olympic Tiredness



Survey Methodology

The American Academy of Sleep Medicine commissioned an online survey of 2,006 adults throughout the United States. The margin of error for the overall sample is +/- 2 percentage points with a confidence level of 95 percent.

Sleep Prioritization Survey

Fieldwork took place between May 16 and May 24, 2024, by Atomik Research, an independent market research agency.

Question

How tired do you typically feel during the Olympics?

Results

- Nearly one-fourth of Americans say they are extremely or somewhat tired during the Olympics.
- Younger age groups are more likely to say they are tired during the Olympics.

Overall Results

Total	2,006
Any tired	470 (23%)
Extremely tired	175 (9%)
Somewhat tired	295 (15%)
No more tired than	
usual	1,230 (61%)
I don't know	306 (15%)

Nearly one-fourth of Americans (24%) say they are extremely or somewhat tired during the Olympics.

Results by Gender

Male	Female	Transgender	Non-binary or gender non-conforming
1002	1001	1	2
293 (29%)	177 (18%)	1 (0%)	0 (0%)
108 (11%)	67 (7%)	0 (0%)	0 (0%)
185 (18%)	110 (11%)	0 (0%)	0 (0%)
597 (60%)	631 (63%)	0 (0%)	2 (100%)
112 (11%)	193 (19%)	1 (100%)	0 (0%)
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Men (29%) are 11% more likely than women (18%) to be more tired during the Olympics.

Results by Age Group

	18-24	25-34	35-44	45-54	55-64	65+
Total	234	382	360	360	351	319
Any tired	89 (38%)	132 (35%)	110 (31%)	81 (23%)	36 (10%)	22 (7%)
Extremely tired	35 (15%)	56 (15%)	38 (11%)	26 (7%)	14 (4%)	6 (2%)
Somewhat tired	54 (23%)	76 (20%)	72 (20%)	55 (15%)	22 (6%)	16 (5%)
No more tired						
than usual	102 (44%)	199 (52%)	191 (53%)	225 (63%)	263 (75%)	250 (78%)
I don't know	43 (18%)	51 (13%)	59 (16%)	54 (15%)	52 (15%)	47 (15%)

Younger age groups are most likely to feel tired during the Olympics. Specifically, those aged 18-24 (38%) and 25-34 (35%).



Results by Generation

	Gen Z (18-27)	Millennial (28-43)	Gen X (44-59)	Baby Boomer (60-78)	Silent Generation (79+)
Total	313	637	572	452	32
Any tired	107 (34%)	218 (34%)	108 (19%)	36 (8%)	1 (3%)
Extremely					
tired	43 (14%)	85 (13%)	37 (6%)	9 (2%)	1 (3%)
Somewhat					
tired	64 (20%)	133 (21%)	71 (12%)	27 (6%)	0 (0%)
No more tired					
than usual	153 (49%)	323 (51%)	375 (66%)	350 (77%)	29 (91%)
I don't know	53 (17%)	96 (15%)	89 (16%)	66 (15%)	2 (6%)

Gen Z (34%) and Millennials (34%) are equally likely to report feeling extremely or somewhat tired during the Olympics.

Results by Region

results by region	<u>.</u>				
	Northeast	Midwest	South	West	
Total	348	427	776	455	
Any tired	92 (26%)	77 (18%)	165 (21%)	136 (30%)	
Extremely tired	38 (11%)	26 (6%)	61 (8%)	50 (11%)	
Somewhat tired	54 (16%)	51 (12%)	104 (13%)	86 (19%)	
No more tired					
than usual	201 (58%)	292 (68%)	485 (63%)	252 (55%)	
I don't know	55 (16%)	58 (14%)	126 (16%)	67 (15%)	

Nearly one-third (30%) of those in the West say they are extremely tired or somewhat tired during the Olympics.

About the American Academy of Sleep Medicine

Established in 1975, the AASM advances sleep care and enhances sleep health to improve lives. The AASM has a combined membership of 12,000 accredited sleep centers and individuals, including physicians, scientists and other health care professionals who care for patients with sleep disorders. As the leader in the sleep field, the AASM sets standards and promotes excellence in sleep medicine health care, education and research (aasm.org).