

Sally Dominguez



Futurist, Inventor, Entrepreneur, Modern Resilience Expert

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Sally Dominguez is an expert in inclusive innovation, modern resilience, and strategizing for the Fourth Revolution. She coaches SONY in moonshot thinking, advises IKEA on sustainable resilience and future convergences, wrote a green hydrogen roadmap for the Inter America's Development Bank, and has co-designed a hydrogen fuel cell mobile home. Sally specializes in activating an exponential (10X) mindset in others

An Inventor, Architect and Entrepreneur with 7 international product awards including an Australian Design Award, and a Top 10 Green Buildings Products (USA) award, Sally has been named one of Australia's "50 for the Future" entrepreneurs in the USA. Her design work is held in the Powerhouse Museum (Australia) the V&A (London) and the Museum of New York, and she is an Ambassador for Good Design Australia. As part of her design innovation work* Sally invented a new plastic structure in rotomolded tanks, and a new plastic surface finish, and she continues to innovate in materials and systems thinking. Sally has judged innovation on Australian TV show The New Inventors, and hosted Australia's Greatest Inventions, as well as podcast TheNextBillionCars. Sally's product and architectural work has been widely published, as has her writing and judging as a Car of the Year judge (and driver). Sally is passionate about ensuring that every person activates their creative thinking potential.

Sally's book, EPIC Resilience, is a strategy for developing a creative resilience suitable for success in the Fourth Revolution. The EPIC corporate strategy addresses and strengthens culture and inclusive innovation. Sally's innovation strategy, ADVENTUROUS THINKING, was developed as an education initiative in Australia, then a business strategy at Stanford, and is now used by forward-thinking organizations around the world including NASA, Sony, Roche and Citi. ADVENTUROUS THINKING updates design thinking with disruptive tools and the practices of multiple intelligence and frugal innovation. ADVENTUROUS THINKING is a proactive strategy that uses Five Lenses - Negative Space, Sideways, Backwards, ReThinking and Parkour - to alternately converge and proliferate thinking.

As Program Director for Innovation, Strategy and Design at Singularity University in 2019 Sally wrote several future reports examining the role of trust, transparency, and resilience in the next ten years. She constructed Diversity and Inclusion workshops, and bottom-up inclusive corporate innovation scaffolding remains one of her specialties. Sally has worked most recently in the innovation areas of green hydrogen, electric transportation, future cities, and the convergence of work, transport, home and decentralized green energy.

Sally's passion is in inspiring optimism and creative confidence in others. Her purpose is to help every human creatively embrace the change and uncertainty of the Fourth Revolution.