# AASM Sleep Prioritization Survey Bed Partners Who Snore



## **Survey Methodology**

The American Academy of Sleep Medicine (AASM) commissioned an online survey of 2,006 adults in the U.S. The margin of error fell within +/- 2 percentage points with a confidence interval of 95%. The fieldwork took place from March 11-15, 2021. Atomik Research is an independent market research agency.

**Sleep Prioritization** Survey 2021

#### Question

Do you have a bed partner?

#### **Overall Results**

Total	2,006
Yes	1,277 (64%)
No	729 (36%)

Nearly two-thirds of respondents (64%) sleep with a bed partner.

## Question

Does your bed partner snore while sleeping?

## **Results**

Of those who sleep with a bed partner, nearly 70% say their partner snores while sleeping.

#### **Overall Results**

Total	1,277
Yes	865 (68%)
No	412 (32%)

Of those who sleep with a bed partner, nearly 70% say their bed partner snores while sleeping.

#### Results by Gender

	Male	Female
Total	715	562
Yes	467 (65%)	398 (71%)
No	248 (35%)	164 (29%)

Of those who sleep with a bed partner, a high percentage of both women (71%) and men (65%) say their bed partner snores while sleeping.

#### Results by Age Group

	18-24	25-34	35-44	45-54	55-64	65+
Total	140	267	376	241	134	119
Yes	88 (63%)	182 (68%)	270 (72%)	161 (67%)	91 (68%)	73 (61%)
No	52 (37%)	85 (32%)	106 (28%)	80 (33%)	43 (32%)	46 (39%)

Of those who sleep with a bed partner, more than 60% of all age groups say that their bed partner snores while sleeping.



**Results by Generation** 

	Gen Z (18-24)	Millennial (25-40)	Gen X (41-56)	Baby Boomer (57-75)	Silent Generation (76+)
Total	140	519	405	191	22
Yes	88 (63%)	364 (70%)	274 (68%)	126 (66%)	13 (59%)
No	52 (37%)	155 (30%)	131 (32%)	65 (34%)	9 (41%)

Results by Region

	Northeast	Midwest	South	West
Total	237	314	454	272
Yes	146 (62%)	218 (69%)	308 (68%)	193 (71%)
No	91 (38%)	96 (31%)	146 (32%)	79 (29%)

Of those who sleep with a bed partner, respondents living in the Northeast are the least likely (62%) to sleep with a bed partner who snores while sleeping.

## **About the American Academy of Sleep Medicine**

Established in 1975, the American Academy of Sleep Medicine (AASM) is advancing sleep care and enhancing sleep health to improve lives. The AASM has a combined membership of 11,000 accredited member sleep centers and individual members, including physicians, scientists and other health care professionals (<a href="https://aasm.org/">https://aasm.org/</a>).

# AASM Sleep Prioritization Survey Bed Partner Snoring Frequency



#### Question

How often does your bed partner snore while sleeping?

#### **Results**

• Of those who say their bed partner snores while sleeping, nearly half (48%) say the snoring happens every night, while one-third (33%) say the snoring occurs "quite often."

#### **Overall Results**

Total	865
Every night	411 (48%)
Quite often	285 (33%)
Once in a while	159 (18%)
Never	7 (1%)
I don't know	3 (0%)

Of those who say their bed partner snores while sleeping, nearly half (48%) say their bed partner snores every night, while one-third (33%) say the snoring occurs quite often.

Results by Gender

	Male	Female
Total	467	398
Every night	240 (51%)	171 (43%)
Quite often	151 (32%)	134 (34%)
Once in a while	70 (15%)	89 (22%)
Never	5 (1%)	2 (1%)
I don't know	1 (0%)	2 (1%)

Of those who say their bed partner snores while sleeping, over half of men (51%) say their bed partner snores every night.

**Results by Age Group** 

	18-24	25-34	35-44	45-54	55-64	65+
Total	88	182	270	161	91	73
Every night	29 (33%)	79 (43%)	154 (57%)	94 (58%)	33 (36%)	22 (30%)
Quite often	27 (31%)	64 (35%)	88 (33%)	41 (25%)	35 (38%)	30 (41%)
Once in a while	28 (32%)	39 (21%)	27 (10%)	23 (14%)	21 (23%)	21 (29%)
Never	3 (3%)	0 (0%)	1 (0%)	2 (1%)	1 (1%)	0 (0%)
I don't know	1 (1%)	0 (0%)	0 (0%)	1 (1%)	1 (1%)	0 (0%)

Of those who say their bed partner snores while sleeping, over half of those ages 35-44 (57%) and 45-54 (58%) say their bed partner snores every night.



**Results by Generation** 

	Gen Z (18-24)	Millennial (25-40)	Gen X (41-56)	Baby Boomer (57-75)	Silent Generation (76+)
Total	88	364	274	126	13
Every night	29 (33%)	183 (50%)	154 (56%)	42 (33%)	3 (23%)
Quite often	27 (31%)	122 (34%)	80 (29%)	50 (40%)	6 (46%)
Once in a while	28 (32%)	58 (16%)	37 (14%)	32 (25%)	4 (31%)
Never	3 (3%)	1 (0%)	2 (1%)	1 (1%)	0 (0%)
I don't know	1 (1%)	0 (0%)	1 (0%)	1 (1%)	0 (0%)

Of those who say their bed partner snores while sleeping, more than half of Gen X (56%) say their bed partner snores every night.

**Results by Region** 

	Northeast	Midwest	South	West
Total	146	218	308	193
Every night	72 (49%)	97 (44%)	152 (49%)	90 (47%)
Quite often	44 (30%)	77 (35%)	100 (32%)	64 (33%)
Once in a while	29 (20%)	43 (20%)	51 (17%)	36 (19%)
Never	1 (1%)	1 (0%)	3 (1%)	2 (1%)
I don't know	0 (0%)	0 (0%)	2 (1%)	1 (1%)

Of those who say their bed partner snores while sleeping, nearly half in the Northeast (49%) and South (49%) say their bed partner snores every night.

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