

APPLICATION

Participation in the program is on a calendar-year basis: January 1 through December 31. Section 1 - Level of Support: Please select a level of support. ☐ Platinum: \$60,000 ☐ Gold: \$40,000 ☐ Silver: \$20,000 ☐ Bronze: \$10,000 Section 2 - Primary Contact: All communication concerning your application will be through this person. Name: Title: Fmail Address: Phone: Section 3 - Company Information: Please supply information regarding the applying business. **Business Name:** Address: City: State/Province: Postal Code: Website: Telephone: Fax: Section 4 - Payment Options: Please check one box below. Please write in appropriate payment amount based on level of support selected above. Total: \$ ☐ Check payable to the AASM: (U.S. funds drawn on a U.S. bank) □ Visa □ MasterCard □ American Express □ Discover Validation Code*: Card Number: Exp. Date: Billing Address: Cardholder's Name: Cardholder's Signature: *For a VISA, MasterCard or Discover, the validation code is the last 3 numbers in the signature box on the back of the card. For American Express, the validation code is the 4 numbers above the credit card number on the front of the card. Payment in full must accompany this application and be received by the AASM via postal mail at 2510 North Frontage Road, Darien, IL 60561 or via fax to (630) 737-9790. Payment is nonrefundable. The person signing this document expressly represents and warrants to the AASM that they are authorized by the Company to bind it to the Industry Engagement Program and Policy hereof. The person signing this document understands and agrees that they are personally bound and liable pursuant to the policy terms and conditions hereof in the event such authority to bind the Company does not actually exist. The undersigned acknowledges that they have read and accept the policy terms and conditions as set forth in this application. Signature:



POLICY

The American Academy of Sleep Medicine (AASM) Industry Engagement Program is an annual program consisting of organizations interested in advancing the sleep medicine field and support the AASM's mission and vision. The program provides participants the opportunity to:

- · Establish and build strategic business relationships
- · Foster open dialogue among key industry representatives who have ties to the medical specialty
- · Gain greater understanding of mutual areas of interest
- · Promote the advancement of the association and the medical specialty

In turn, the approved organizations are offered a variety of benefits, which are scaled based on the level of support. The strategic business relationships are intended to support the development and growth of the association and the medical specialty.

The AASM at its sole discretion reserves the right to accept or reject applicants/participants at any time. Application fees are due with the application and are non-refundable. The AASM's acceptance of an Industry Engagement Program participant shall in no way imply a direct affiliation or partnership with the AASM and shall in no way include any perceived endorsement by the AASM. The AASM will not work with organizations that reflect in a negative manner on the AASM or do not align with its organizational objectives. Organizations who participate in the Industry Engagement Program will not have any influence on operational or policy matters. The AASM will be vigilant in ensuring that this program and business relationships do not compromise the integrity and objectivity of the AASM's activities.

Organizations that participate in the Industry Engagement Program are not permitted to use the AASM's name or logo in any of their own promotional activities and must submit all promotional/advertising materials that reference or promote the Industry Engagement Program to the National Office for review and approval. These items must comply with the AASM's advertising terms and conditions.

