AASM Sleep Prioritization Survey Video Games Past Bedtime



Sleep Prioritization Survey

Survey Methodology

American Academy of Sleep Medicine (AASM) commissioned an online survey of 2,003 adults in the United States. The margin of error is +/- 2 percentage points with a confidence interval of 95 percent. The fieldwork was performed Sept. 17-20, 2019 by Atomik Research, an independent creative market research agency.

Question

Have you ever lost sleep because you stayed up "past your bedtime" to play video games?

Results

- 50% of respondents said they have lost sleep because they stayed up "past their bedtime" to play video games.
 - This includes 12% who answered "yes, often," 19% who answered "yes, sometimes," and 19% who answered "yes, rarely."
- Respondents age 18-34 (72%) are more likely than those 35 and older (38%) to stay up to play video games.

Overall Video Games Past Bedtime Results

	Rank
Total	2,003 (100%)
Yes, often	248 (12%)
Yes, sometimes	385 (19%)
Yes, but rarely	378 (19%)
No	992 (50%)

Half of respondents (50%) have lost sleep by playing video games.

Video Games Past Bedtime by Gender

	Male	Female
Total	1,002	1,001
Yes, often	164 (16%)	84 (8%)
Yes, sometimes	235 (23%)	150 (15%)
Yes, but rarely	195 (19%)	183 (18%)
No	408 (41%)	584 (58%)

Men (58%) are more likely than women (41%) to lose sleep to play video games.

Video Games Past Bedtime by Age Group

	18-24	25-34	35-44	45-54	55-64	65+
Total	251	387	440	365	242	318
Yes, often	72 (29%)	72 (19%)	67 (15%)	18 (5%)	14 (6%)	5 (2%)
Yes, sometimes	69 (27%)	108 (28%)	102 (23%)	71 (19%)	21 (9%)	14 (4%)
Yes, but rarely	50 (20%)	85 (22%)	86 (20%)	79 (22%)	40 (17%)	38 (12%)
No	60 (24%)	122 (32%)	185 (42%)	197 (54%)	167 (69%)	261 (82%)

Video Games Past Bedtime by Generation

	Gen Z (18-22)	Millennial (23-38)	Gen X (39-54)	Baby Boomer (55-73)	Silent Generation (74+)
Total	179	637	627	487	73
Yes, often	57 (32%)	117 (18%)	55 (9%)	18 (4%)	1 (1%)
Yes, sometimes	44 (25%)	172 (27%)	134 (21%)	32 (7%)	3 (4%)
Yes, but rarely	33 (18%)	140 (22%)	127 (20%)	73 (15%)	5 (7%)
No	45 (25%)	208 (33%)	311 (50%)	364 (75%)	64 (88%)

32% of Gen Zers lose sleep "often" due to playing video games.



Video Games Past Bedtime by Region

	Northeast	South	Midwest	West
Total	357	753	460	433
Yes, often	50 (14%)	94 (12%)	52 (11%)	52 (12%)
Yes, sometimes	63 (18%)	154 (20%)	85 (18%)	83 (19%)
Yes, but rarely	63 (18%)	128 (17%)	101 (22%)	86 (20%)
No	181 (51%)	377 (50%)	222 (48%)	212 (49%)

Those in the Northeast are most likely (14%) to "often" lose sleep due to playing video games.

About the American Academy of Sleep Medicine

Established in 1975, the American Academy of Sleep Medicine improves sleep health and promotes high quality, patient-centered care through advocacy, education, strategic research, and practice standards. The AASM has a combined membership of 10,000 accredited member sleep centers and individual members, including physicians, scientists and other health care professionals.