



2015 SLEEP MEDICINE TRENDS

FEBRUARY 20-22, 2015 | TALKING STICK RESORT, SCOTTSDALE, AZ

EXCLUSIVE SESSIONS FEATURING:

- + **Keynote Address by Timothy Morgenthaler, MD:
Implementing the AASM's Quality Measures into Your Practice**
- + Managing Patients in the World of Apps, Mobile Devices and Fitbits
- + Telehealth in Sleep Medicine: A Protocol for Your Practice
- + Oral Appliance Therapy
- + Tips for Integrating Sleep Data with EMRs
- + Upper Airway Stimulation for OSA
- + Utilizing the Internet for Management of Sleep Patients
- + Trends in Healthcare Delivery and Reimbursement
- + Changing Your Practice Model in the World of ACOs, Bundled Payments and the Affordable Care Act



SLEEP MEDICINE TRENDS 2015

This is the only two-and-a-half-day meeting focused solely on sleep medicine with clinical, management and clinical research sessions. The American Academy of Sleep Medicine (AASM) has assembled a faculty of leading experts in the field to present thought-provoking findings and an exciting mix of lectures, case-based discussions and pro/con debates. Sessions are tracked and offer relevant material for all levels, including board review.

Date: February 20–22, 2015

Location: Talking Stick Resort | Scottsdale, Arizona

CME Credits: 20.00 AMA PRA Category 1 Credits™

NEW THIS
YEAR!

**Network with Industry Leaders at the Sleep
Medicine Trends EXPANDED Exhibit Hall!**

IMPORTANT DATES

January 23, 2015

Advanced Registration Deadline

January 23, 2015

Deadline to Reserve Hotel Rooms at
Discounted Rate of \$209/Night

January 30, 2015

Cancellation Deadline

February 20–22, 2015

Sleep Medicine Trends 2015

REGISTRATION FEES

	On or before January 23, 2015	After January 23, 2015
Individual/Facility Member	\$1,000	\$1,100
Nonmember	\$1,200	\$1,300

REGISTER ONLINE AT WWW.AASMNET.ORG/2015TRENDSREG BY JANUARY 23, 2015 TO SAVE!

TARGET AUDIENCE

This course is intended for physicians and health care providers involved in the management of patients with sleep disorders and the business operations of a sleep facility.

COURSE OBJECTIVES

Upon completion of the course, attendees will be able to:

- + Integrate new technology for the diagnosis, treatment and management of patients with sleep disorders into practice
- + Evaluate the impact of current trends in legal, regulatory and reimbursement policies on sleep facilities
- + Review existing and emerging treatments for sleep disorders
- + Discuss the effects of comorbid conditions on the diagnosis, treatment and management of sleep disorders
- + Implement quality measures into the sleep practice

COURSE CO-CHAIRS & KEYNOTE SPEAKER

Kannan Ramar, MD—*Course Co-Chair*

Tilak K. Verma, MD, MBA—*Course Co-Chair*

Timothy Morgenthaler, MD—*Keynote Speaker & AASM President*

FACULTY

R. Robert Auger, MD

R. Nisha Aurora, MD

M. Safwan Badr, MD

Carolyn Campo, RST, RPSGT, RRT

Nancy Collop, MD

Valerie Crabtree, PhD

Stephanie Crowley, PhD

Leslie Dort, DDS

Lawrence Epstein, MD

Neil Freedman, MD

Shiv Gaglani

Allison Harvey, PhD

Dennis Hwang, MD

Sheri Katz, DDS

Douglas Kirsch, MD

Daniel Lewin, PhD

Raman Malhotra, MD

Mathew Mammen

Jennifer Martin, PhD

Reena Mehra, MD

Lisa Meltzer, PhD

Babak Mokhlesi, MD

Susheel Patil, MD

Lee Ritterband, PhD

Bruce Sherman, MD

William Sherrill, MD

Jaspal Singh, MD

Ryan Soose, MD

Kingman Strohl, MD

Patrick Strollo Jr., MD

Nathaniel Watson, MD, MS

FRIDAY, FEBRUARY 20, 2015

7:00am – 7:50am	Registration and Continental Breakfast*	
7:50am – 8:00am	Welcoming Remarks	Kannan Ramar, MD & Tilak K. Verma, MD, MBA
8:00am – 9:00am	Keynote Address: Implementing the AASM's Quality Measures into Your Practice	Timothy Morgenthaler, MD
9:00am – 10:00am	Sleep Deficiency and Socioeconomic Factors	M. Safwan Badr, MD
10:00am – 10:30am	Break	
10:30am – 11:30am	Trends in Healthcare Delivery and Reimbursement	Tilak K. Verma, MD, MBA
	Sleep in Special Populations (Cancer, Athletes)	M. Safwan Badr, MD
11:30am – 12:30pm	Incorporating DME into Your Practice	Mathew Mammen
	Sedation and Sleep in the ICU	Kannan Ramar, MD

12:30pm – 1:15pm	Lunch*	
1:15pm – 2:15pm	Changing Your Practice Model in the World of ACOs, Bundled Payments and the Affordable Care Act	Bruce Sherman, MD William Sherrill, MD Patrick Strollo Jr., MD
	Circadian Rhythm Management	R. Robert Auger, MD
2:15pm – 3:15pm	Managing Patients in the World of Apps, Mobile Devices and Fitbits	Shiv Gaglani
	Management of Pediatric Insomnia	Valerie Crabtree, PhD Lisa Meltzer, PhD
3:15pm – 3:30pm	Break	
3:30pm – 4:30pm	Telehealth in Sleep Medicine: A Protocol for Your Practice	Jaspal Singh, MD
	Current Trends in Oral Appliance Therapy	Leslie Dort, DDS Sheri Katz, DDS
4:30pm – 5:30pm	Tips for Integrating Sleep Data with EMRs	Dennis Hwang, MD
	Literature Review: Most Important Sleep Medicine Articles in the Last Two Years	Nancy Collop, MD

SATURDAY, FEBRUARY 21, 2015

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7:00am – 8:00am	Continental Breakfast*	
8:00am – 9:00am	Upper Airway Stimulation for OSA	Patrick Strollo Jr., MD Kingman Strohl, MD Ryan Soose, MD
9:00am – 10:00am	Pro/Con Debate: OSA Should Always be Treated Before Any Other Sleep Disorder	Douglas Kirsh, MD Susheel Patil, MD
10:00am – 10:30am	Break	
10:30am – 11:30am	What to Do with All That Download Data	Susheel Patil, MD
	Board Review: Relevance of Sleep Apnea for Cardiovascular Disease	R. Nisha Aurora, MD
11:30am – 12:30pm	Sleep Apnea and Diabetes	Babak Mokhlesi, MD
	Board Review: Evolving Roles of Home Sleep Apnea Testing and Auto-titrating Devices	Douglas Kirsch, MD
12:30pm – 1:30pm	Lunch*	
1:30pm – 2:30pm	A Business Model for Utilizing APRNs and PAs in Sleep Medicine	Neil Freedman, MD
	Board Review: Obesity Hypoventilation	Babak Mokhlesi, MD
2:30pm – 3:30pm	Utilizing the Internet for Management of Sleep Patients	Lee Ritterband, PhD
	Board Review: CPAP Adherence	Neil Freedman, MD
3:30pm – 3:45pm	Break	
3:45pm – 4:45pm	Update on Home Sleep Apnea Testing Integration into the Sleep Practice	Lawrence Epstein, MD
	Board Review: Non-CPAP Therapies for Sleep Apnea	Raman Malhotra, MD
4:45pm – 5:45pm	The Crucible of Adolescence: Managing Sleep Schedule Disorders	Daniel Lewin, PhD Allison Harvey, PhD Stephanie Crowley, PhD
	Group Visits for Insomnia Therapy	Jennifer Martin, PhD

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SUNDAY, FEBRUARY 22, 2015



7:00am – 8:00am	Continental Breakfast*	
8:00am – 9:00am	Sleep Duration: A Consensus Conference	Nathaniel Watson, MD, MS
9:00am – 10:00am	Trucking & Aviation Industry: Legal Aspects	Nancy Collop, MD
10:00am – 10:30am	Break	
10:30am – 11:30am	Collecting Data to Prove Value to Your Payers	Lawrence Epstein, MD
	PSG Review	Raman Malhotra, MD
11:30am – 12:30pm	Preauthorization	Carolyn Campo, RST, RPSGT, RRT Reena Mehra, MD Tilak K. Verma, MD, MBA
	Alternative Therapies	Jennifer Martin, PhD

*These meals are provided; attendees are responsible for all other meals.



ACCOMMODATIONS, TRAVEL & GENERAL INFORMATION

The Talking Stick Resort is not only a luxurious Four-Diamond Scottsdale resort; it is also one of the largest in Arizona. Just 10 minutes from Downtown Scottsdale, this is the ultimate destination for visitors and residents alike to enjoy art galleries, specialty retail, dining venues that range from casual to upscale, southwestern cultural attractions and an extraordinary nightlife.

Savor the flavors and take in the panoramic views from the award-winning Orange Sky Restaurant, or check out Vegas-style entertainment and local favorites as they take the stage in the TSR Showroom. All of this and much more await you at the Talking Stick Resort in Scottsdale, Arizona.

This Luxurious Property Features:

- + 50+ Casino table games and more than 800 slot machines
- + 36-hole Talking Stick Golf Club
- + Three pools and a world-class spa
- + 11 bars and lounges
- + 2,000 square foot exclusive Tower Club Lounge
- + Live music and entertainment at The Showroom
- + Complimentary high-speed internet access in all guest rooms

Book your hotel room through the AASM website and receive 10% off spa services! To book your discounted spa services, call the hotel directly at (480) 850-7777 and reference the AASM.

RESERVATIONS

Space is limited, so please make reservations well in advance; the group rate will no longer be available if all rooms in the block sell out.

Hotel Talking Stick Resort
9800 E. Indian Bend Rd
Scottsdale, Arizona 85265

Rate \$209.00 per night plus tax

Rate includes daily resort fee (complimentary high-speed internet access in guest rooms, access to the 24-hour fitness center, valet parking and more).

Rate Available Until January 23, 2015 or until the room block sells out

Reservations To make reservations online, visit the Sleep Medicine Trends page at www.aasmnet.org/2015trendsreg To make reservations by phone, call (866) 877-9897 and mention group name AASM – Sleep Medicine Trends reference booking ID **#6634**.

Check-In Time 4:00pm

Check-Out Time 11:00am

Hotel Policies

Failure to cancel before 72-hours of scheduled arrival will result in a charge of one night's room and tax. Bellman gratuities are \$10.00 per room, round trip; housekeeping gratuities are \$3.00 per room per night. Individual guests will be responsible for these charges.

For more information visit the hotel website
www.talkingstickresort.com

TRANSPORTATION

The airport nearest to the Talking Stick Resort is the Sky Harbor International Airport. The hotel is approximately 15 miles from the airport. Ground transportation from Sky Harbor International Airport is available via taxi for approximately \$30.00 each way, not including gratuity.

MEALS

Meals provided by the AASM are available for registered attendees only; guests of attendees will not be permitted to participate in meal functions. **Any specific dietary needs must be made at the time of registration.** Every effort will be made to accommodate attendees, but the AASM cannot guarantee all requests can be met. AASM staff will follow up to discuss options and instructions.

RECORDING

Photography and/or recording, of any kind, of sessions and speakers at this course is strictly prohibited.

CONTINUING MEDICAL EDUCATION (CME)

The American Academy of Sleep Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

This course has been planned and implemented in accordance with the Essential Areas and Their Elements of the ACCME by the American Academy of Sleep Medicine.

The AMA Council on Medical Education mandates that accredited providers only offer *AMA PRA Category 1 Credits™* to physicians. The AASM will issue non-physicians a letter of attendance for activities designated for *AMA PRA Category 1 Credits™*.

The American Academy of Sleep Medicine designates Sleep Medicine Trends 2015 as a live activity for a maximum of **20.00 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

ELECTRONIC COURSE MATERIALS

The AASM will provide course materials only in electronic format. Attendees will be provided with a thumb drive containing course materials at the course. Prior to the course, attendees will be sent instructions to download and print, if preferred, course materials.

Please Note: *The AASM will not supply computers or tablets to view the materials or power for computers or tablets. For attendees wishing to view the course materials on their laptops or tablets, it is imperative that attendees have them sufficiently powered prior to arrival at the course each day.*

REGISTRATION INFORMATION

3 EASY WAYS TO REGISTER

- ONLINE** www.aasmnet.org/2015trendsreg (*credit card only*)
- FAX** (630) 737-9789 (*credit card only*)
- MAIL** American Academy of Sleep Medicine
Attn: Meeting Department
2510 North Frontage Road
Darien, IL 60561
(*check or credit card*)

ADVANCED REGISTRATION DEADLINE IS JANUARY 23, 2015

CONFIRMATION & REGISTRATION DISCLAIMER

Registration is limited. Please register early. Confirmation letters will be sent via email within one week of receipt of registration form and payment. All attendees must pre-register; **on-site registration will not be accepted.** The AASM will not be held liable if an individual purchases an airline ticket before receiving confirmation of registration for a course.

CANCELLATION POLICY

Written notification must be submitted to the AASM meeting department for registration cancellation. A \$50.00 administrative fee will be withheld on cancellations postmarked prior to **Friday, January 30, 2015**. After this date, no refunds will be available. Refunds are not provided to no-shows. The AASM reserves the right to cancel this course and provide a full refund should conditions warrant. The refund will only include the cost of registration for the event.

WEATHER CANCELLATION POLICY

In the event that a registrant is unable to attend a course due to severe weather forcing airline cancellations or airport closures, the American Academy of Sleep Medicine will apply 50 percent of the individual's registration fees toward another AASM course (excluding the SLEEP meeting) held within 12 months. Registrants will need to provide documentation from the airport or airline confirming the inability to travel due to severe weather within 30 days following the course. The American Academy of Sleep Medicine will not apply this policy to the SLEEP meeting, as the length and nature of the meeting allows for registrants to attend a portion of the event regardless of severe weather.

REGISTRATION CATEGORIES

AASM Member

To register as a member, the registrant must currently be an individual member of the American Academy of Sleep Medicine (AASM). If the AASM is unable to confirm that the individual is a member of the AASM, the individual will be registered as a nonmember at the prevailing fees.

AASM Facility Member Staff

To register as an employee of an AASM facility member (maximum of 4 registrants), the registrant must be currently employed at an active member facility of the AASM. If the AASM is unable to confirm the facility as an active member of the AASM, the individual will be registered as a nonmember at the prevailing fees.

Nonmember

Join and save! Join today and receive instant savings on course registration fees, journal subscriptions, AASM products and much more. Visit the AASM website at www.aasmnet.org/membership.aspx for full membership information including a complete listing of benefits and membership categories. Membership is on a calendar-year basis (January 1–December 31). Apply for 2015 membership anytime from October 1–December 31, 2014 and receive the remainder of the 2014 membership year for free.

REGISTRATION INFORMATION *(PLEASE PRINT CLEARLY OR TYPE)*

Last Name: _____ First Name: _____ Degree(s): _____

Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

(REQUIRED TO RECEIVE CONFIRMATION)

Special Needs/Accommodations: _____

Dietary Needs*: Kosher Vegetarian Vegan Gluten Free Dairy Free Other: _____

*AASM cannot guarantee all requests can be met. Staff will follow up to discuss available options and instructions.

Specialty (check all that apply)

Sleep Medicine	Internal Medicine	Otolaryngology	Psychology
Anesthesiology	Neurology	Pediatrics	Pulmonary Medicine
Family Practice	Nursing	Psychiatry	Other: _____

How did you hear about this course? (Check all that apply)

Website Email Colleague Mailing Other: _____

Attendee List Permission (Check one)

I give permission to include my contact information on an attendee list to be distributed to course attendees. Yes No

Are you a resident physician? Yes No



Audience Response System (Check one)

Several AASM courses include an audience response system. Speakers have multiple choice questions in their presentations and poll the audience. Each attendee uses a keypad to submit his/her answer. The speaker is then able to display the responses. The keypads are distributed to attendees when they check in at the course. **Each device has a unique identification number linking each course attendee to a specific device. There is no charge for participating unless you do not return your keypad at the end of the course. If you fail to return the response device you will be charged an \$80.00 replacement fee.** Participation in the Audience Response System is voluntary; it will not affect your CME or any other aspect of participation in the course. Do you agree to participate in the audience response system for the course(s) for which you are registering? Yes No

Membership dues for Nonmembers (Check one)

Membership dues are based on the date that the registration is received by the AASM national office. Membership will be valid through December 31, 2015.

Regular Members	\$250	Affiliate Members	\$250
Student Members	\$50	Affiliate Industry Members	\$500

Registration Rates (Check the appropriate registration fee)

Registration Rates are based on the date that the registration is received at the AASM national office.

	On or before 1/23/15	After 1/23/15
AASM Member	\$1,000	\$1,100
Employee of an AASM Member Facility*	\$1,000	\$1,100
Nonmember	\$1,200	\$1,300

*If registering as an employee of an AASM facility member, please provide the name of your facility and your accreditation/membership number.

Facility Name: _____

Accreditation/Member Number: _____

Method of Payment (Check one)

Check made payable to the APSS (U.S. funds drawn on a U.S. bank)

Credit Card Visa MasterCard American Express

Card Number: _____

Exp. Date: _____ Validation Code*: _____

Cardholders Name: _____

Billing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Signature: _____ Date: _____

*For Visa or MasterCard, the validation code is the last 3 numbers in the signature box. For American Express, the validation code is the 4 numbers above the credit card number.



A Foundation for Our Future: 40 Years of Advancing Sleep Medicine

As we reflect on the achievements by our members who helped us build the field of sleep medicine to what it is today, it's also vital that we look ahead and make changes for the future. The AASM has already begun drafting blueprints and constructing framework for this makeover by:

- Optimizing the standards for accreditation to reflect new models of clinical practice
- Investing in the Welltrinsic Sleep Network to unite sleep specialists on a national scale
- Partnering with CDC to improve population health by promoting healthy sleep
- Creating a protocol for integrating telehealth into sleep practice.

Renew or join today at
www.aasmnet.org/2015membership
and help the AASM celebrate its 40th anniversary
while building the future of sleep medicine.





2015 SLEEP MEDICINE
TRENDS

FEBRUARY 20-22, 2015

TALKING STICK RESORT | SCOTTSDALE, ARIZONA

REGISTER **for this**

MUST-ATTEND

MEETING BY **JANUARY 23**

TO SAVE!

WWW.AASMNET.ORG/2015TRENDSREG