

# Iowa Drowsy Driving Summit



June 29, 2016

University of Iowa



Public Health Building - Callaghan Auditorium  
145 N Riverside Drive, Iowa City

9:00 – Noon

*Traffic safety advocates will gather to discuss the escalation of drowsy driving crashes and what Iowa can do to combat them.*

*The Summit will feature remarks by Iowa Governor Terry E. Branstad and Dr. Mark R. Rosekind, Administrator, National Highway Traffic Safety Administration. Officials from the Federal Highway Administration, departments of Public Health, Public Safety, and Transportation will also speak. A University of Iowa study on drowsy driving will be highlighted.*

**You Snooze Ze You Lose —  
Don't Drive Drowsy**

Drowsy Driving is responsible for at least 100,000 crashes, 1,500 deaths, 71,000 injuries and \$12.5 Billion in monetary losses in the U.S. annually.

